



Sponsorship and Exhibit Display Opportunities

ORION is bringing together colleges and universities at a showcase and workshop on **June 18 and 19, 2008** to review interest and issues involved in launching an Ontario educational IP channel over ORION. The Sheridan Institute of Technology and Advanced Learning is hosting the event. We expect representatives from several Ontario colleges and universities. The workshop targets department heads, faculty or staff involved in film, broadcasting, digital media or performance arts, as well as technologists, that are interested in supporting and contributing to a potential channel. A reception and showcase will take place the evening of **June 18**. View the Workshop web site here: www.orion.on.ca/iptvworkshop

Opportunity

Public and private sector organizations are invited to sponsor the meals and networking opportunities of the IPTV Workshop on Thursday, June 19. There is also an opportunity to staff an exhibit display at both the Showcase Reception and Workshop on June 18, 6 to 8 pm, and June 19, 8:30 to 4:30 pm.

Gold - Sponsorship of Showcase and Reception - \$2,000

- ✓ Recognition as exclusive sponsor of the IPTV Workshop June 18 Showcase and Reception
- ✓ Prominent exhibit space at the Showcase and Reception.
- ✓ Prominent acknowledgement of sponsorship role through logo placement on workshop web site, workshop screens and hand-out materials.

Silver - Sponsorship of Workshop Lunch or Breakfast - \$1,000

- ✓ Recognition as sponsor of the lunch or continental breakfast at the IPTV Workshop on June 19
- ✓ Acknowledgement of sponsorship role through logo placement on workshop web site, workshop screens and hand-out materials.

Bronze - Sponsorship of Workshop Coffee Breaks - \$750

- ✓ Recognition as sponsor of morning and afternoon coffee breaks at the IPTV Workshop on June 19
- ✓ Acknowledgement of sponsorship role through logo placement on workshop web site, workshop screens and hand-out materials.

Exhibit Space - \$500

- ✓ Exhibitor table, opportunity to hand out print materials, etc.
- ✓ To be staffed by vendor representative for the duration of the networking reception (June 18, 6 to 8 pm) and all day for the workshop (June 19, 8:30 am to 4:30 pm), with the opportunity to participate as an observer during the sessions

Institutional Showcase – No Cost

- ✓ Institutions with relevant projects or initiatives are invited to showcase. Space is limited. Please submit a brief proposal no later than June 13, 2008.

Exhibitor logistical requirements, re: network connectivity, power and other support, to be determined in collaboration with the event host (Sheridan Institute of Technology and Advanced Learning).

If you are interested in participating as either a sponsor or exhibitor, please contact Tamara Stoll, Communications Officer at ORION, at 416-507-9860 ext. 224 or tamara.stoll@orion.on.ca.