

# ORION SUMMIT 2010

## From Here to the Future - At an Innovation Crossroads

April 12 - 13, 2010, MaRS Centre, Toronto

### Sponsorship Opportunity

The ORION Summit is Ontario's premier conference bringing together leaders and innovators in research, education and innovation, showcasing achievements and new capabilities made possible through global advanced networking and exciting new collaborative tools and technologies.

ORION Summit 2010 will explore why collaboration is important to Ontario research in today's economic climate; what we can do to enhance collaboration in Ontario's research and education community; and explore the latest tools and technologies to promote, support and enable collaboration among our schools, postsecondary institutions and research organizations.

The event will present informative and inspiring keynote speakers and breakout sessions on topics ranging from new technologies for teaching and learning, the latest collaborative tools for research, high-performance computing for research, gaming and other topics in digital media, colleges and applied research, and more.

#### Who will attend:

- Educators
- Researchers
- Scientists
- Technology specialists
- Government representatives
- Private sector partners

The Summit is a unique opportunity to meet and network with experts, leaders and colleagues, to exchange insights on ways of using next-generation collaborative technologies supporting interdisciplinary research, scientific discovery, and innovative teaching and learning practices.

We invite you to contact us to review sponsorship opportunities.



Presented by the  
Ontario Research and  
Innovation Optical Network



Presented in partnership with  
MaRS Discovery District

For more information  
Contact:  
Tamara Stoll

tamara.stoll@orion.on.ca  
416-507-9860 ext. 224

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### Sponsorship Levels & Entitlements

#### **Gold Sponsor - \$7,500**

- Opportunity to mount a corporate display in a prominent location
- Opportunity to sponsor and host a breakout session (TBD)
- Prominent name/logo identification in Summit program and slides/signage
- Web page promotion of sponsor logo with link to sponsor site
- Inclusion of promotional material in delegate package (may be electronic)
- Opportunity to donate a branded give-away to all conference delegates
- 2 complimentary Summit registrations

#### **Silver Sponsor - \$5,000**

- Sponsors of the Buffet Lunch
- Prominent name/logo identification in Summit program and slides/signage
- Web page promotion of sponsor logo with link to sponsor site
- Inclusion of promotional material in delegate package
- Opportunity to donate a branded give-away to all conference delegates
- 2 complimentary Summit registrations

#### **Bronze Sponsor- \$2,500**

- Sponsors of the Continental Breakfast
- Prominent name/logo identification in Summit program and slides/signage
- Web page promotion of sponsor logo with link to sponsor site
- Inclusion of promotional material in delegate package
- 1 complimentary Summit registration

#### **Champion Sponsor - \$1,500**

- Sponsors of the Coffee and Networking Breaks
- Name/logo identification in Summit program and slides/signage
- Inclusion of promotional material in delegate package
- Web page promotion with link to sponsor site

*We also welcome in-kind contributions, such as marketing/promotional support, as well as other ideas for sponsorships. Please contact us directly to discuss options.*



*Sponsoring organizations are also encouraged to consider becoming a member of the ORION Affiliate program, which provide several benefits including discounts to ORION Summit registrations. Call us to find out more!*



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